SUPPORTING ACADEMIC EXCELLENCE

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INSTRUCTIONAL DESIGN SERVICES

PROGRAM STRATEGY AND DEVELOPMENT

THE RELEARNIT DIFFERENCE

MEET YOUR TEAM

INSTRUCTIONAL DESIGN SERVICES

SUPPORTING DIGITAL TRANSFORMATION

At Relearnit®, we offer end-to-end or unbundled services to our partners to optimize online programs and enhance student success. From a complete marketing program for recruitment through graduation, to individual services surrounding admissions, we can provide a solution while maintaining quality with a positive course experience.

To support digital transformation, our Instructional Design team customizes services that include:

- Program Setup Planning
- Course Development
- Faculty Professional Development
- Quality Review
- Support and Continuous Improvement

OUR APPROACH TO INSTRUCTIONAL DESIGN

Instructional Design Strategies Guided by Evidence-Based Practices

We can provide a solution tailored to a university's specific needs, delivering success for their students as well as growth for the university.

Our instructional design team works closely with our partners and their faculty to incorporate best practices with respect to online delivery, student success and digital transformation.

We have helped develop more than 100 courses with our university partners, providing instructional design and technology guidance to support faculty.
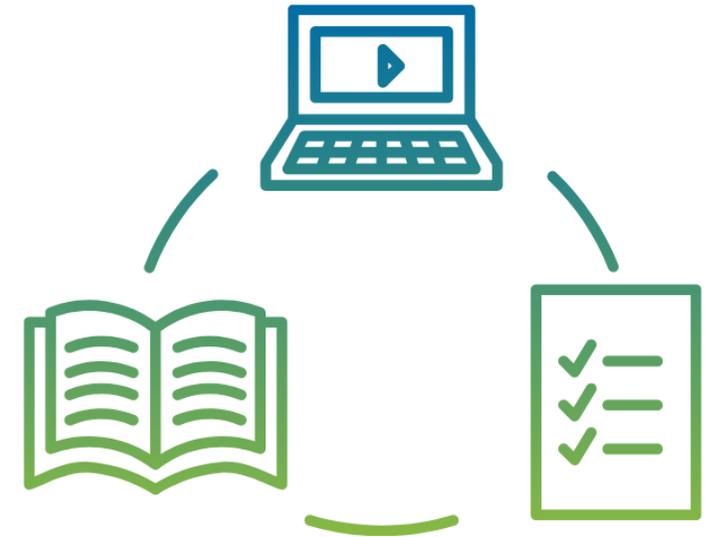
INSTRUCTIONAL DESIGN SERVICES

PROGRAM SET-UP PLANNING

Program Mapping

Workforce Alignment

Branded Course Shells and Templates

Learner Journey and Student On-Boarding

Schedule Optimization

Faculty and Instructor Resourcing

Program Consistency

COURSE DEVELOPMENT

Course Mapping and Learning Objective Alignment

Course Development

Custom Multimedia

Evidence-based Instructional Design Strategies

Instructional Teaching Plan

Student Engagement and Presence

Accessibility and Universal Design

LMS Configuration and Conversion

FACULTY PROFESSIONAL DEVELOPMENT

Create Faculty Course Plan

Just-in-Time Consultation to Full Support

Webinars and Workshops

Partnership with Campus-Based ID and/or IT Team

Topics from AI to Zone of Proximal Development

QUALITY REVIEW

Format Quality Review with Written Feedback According to Quality Matters, OSCQR, or Other Standards Selected by University

Usability and Accessibility Check

SUPPORT & CONTINUOUS IMPROVEMENT

Support for First Course Offer

Plan for Ongoing Improvement To Ensure Relevance

Analyze Data and Instructor and Student Feedback

SERVICES ARE CUSTOMIZED FOR SPECIFIC PROGRAMS AND/OR COURSES

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PROGRAM STRATEGY & DEVELOPMENT

EVALUATING PROGRAM READINESS & SCALABILITY

Digital Transformation and Program Growth

Program Review includes discussion of the curriculum and discovery conversations regarding current state, goals, and objectives. Appropriate for both new and mature programs.

Includes analysis of the following:
- Course Offer Schedule
- Course Development and Enhancement Opportunities
- Learner Experience
- Common Program Elements
- Alignment with Occupational Outcomes and Industry-Recognized Certifications
- Capacity and Readiness for Acceleration and Multi-section Courses
- Faculty Professional Development Opportunities

CHOOSING SUPPORT LEVEL TO FIT FACULTY NEEDS

On-Call Support
- On-demand guidance with a variety of course development concerns, including course acceleration, transitioning to a new LMS, use of templates, developing instructional media, or implementing new instructional approaches or enabling technologies.

Guided Support
- Provide 1:1 guidance to faculty with their course development, from initial course mapping through planning and LMS build of final course.

Intensive Support
- Comprehensive guidance on course development process, from initial course mapping to LMS build of final course. Typically includes weekly meetings with faculty over eight to twelve weeks.
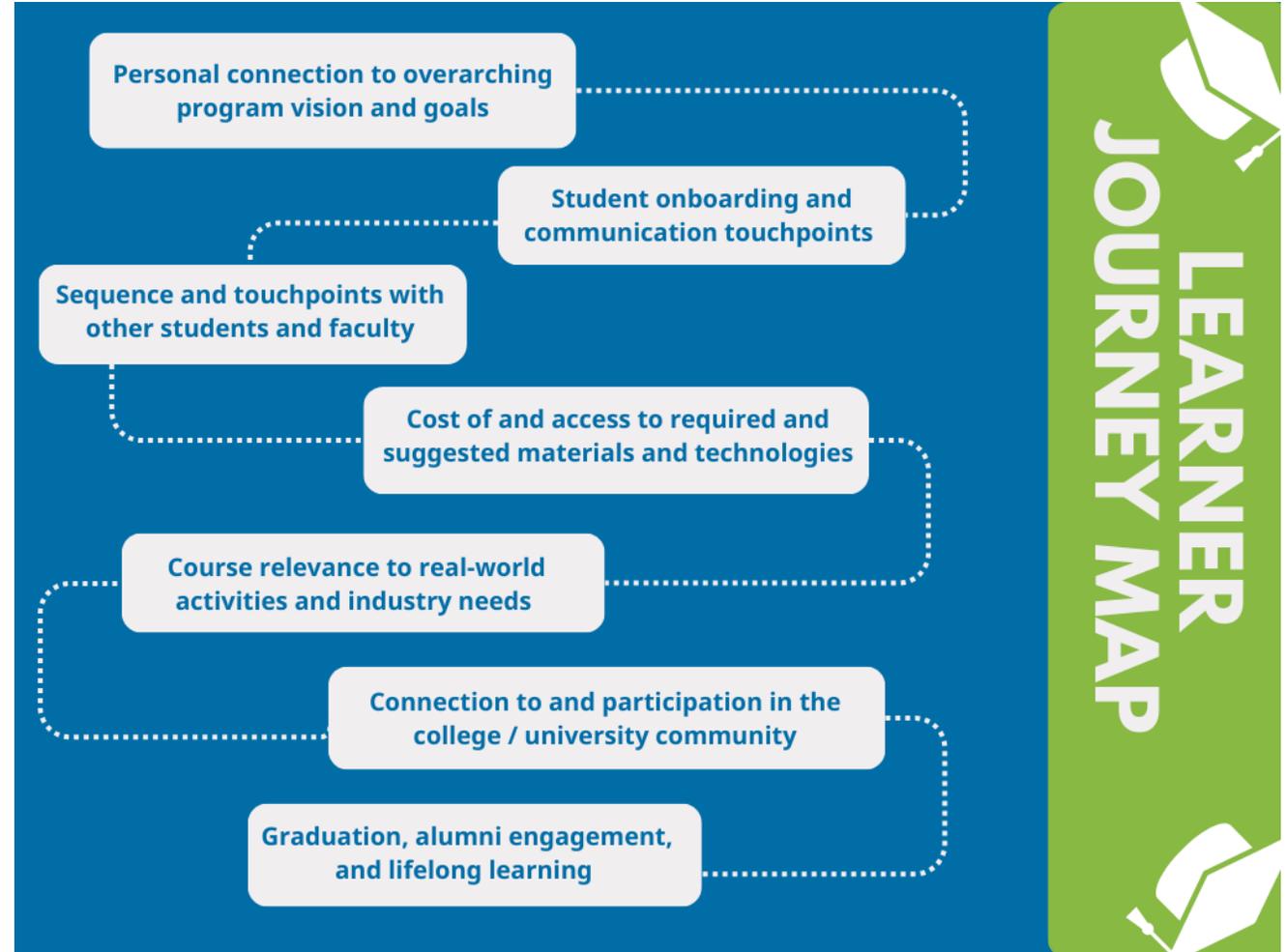
Course Acceleration
- Targeted instructional design support that is intended to specifically help faculty plan, organize, and structure their course for student success in an accelerated format (versus semester-length). Includes two-three planning sessions.

CREATING OPPORTUNITIES FOR REAL-WORLD ENGAGEMENT

Relearnit® ensures the learner's journey includes attention to the fundamental layers necessary for a positive experience.

The learner journey map dovetails with marketing and admissions work and can include recommendations on opportunities to enhance the student experience or communications.

Personal connection to overarching program vision and goals

Student onboarding and communication touchpoints

Sequence and touchpoints with other students and faculty

Cost of and access to required and suggested materials and technologies

Course relevance to real-world activities and industry needs

Connection to and participation in the college / university community

Graduation, alumni engagement, and lifelong learning

LEARNER JOURNEY MAP

QUALITY ASSURANCE WITH ANY LMS

During course development, Relearnit® builds or migrates each course with appropriate educational technologies. We work within any Learning Management System (LMS) software to support faculty with creating a high-quality course that is easy for students to navigate and for faculty to maintain and update.

In addition, Relearnit's approach is infused with standards echoed in internationally-recognized rubrics such as Quality Matters or OSCQR. We will perform a formal review per these (or another) standard based on University preference.

Quality assurance focuses on the student experience, reducing confusion and questions to faculty:

- Configuring settings for all content and activity pages
- Accurate gradebook set-up
- Clear student-facing directive text
- Development and addition of rubrics
- Content review for accessibility
- Prepared announcements

PROJECT MANAGEMENT SUPPORT TO ENSURE TIMELINESS

Relearnit® exercises best-practice project management systems, holding meetings during course development with project leads to review:

- Course development status and timeline
- Project successes
- Feedback from project stakeholders
- Risk mitigation strategies

Project management schedules can be shared via a cloud-based dashboard.

Courses can be worked on concurrently or in phases to ensure program deadlines are met.

THE RELEARNIT DIFFERENCE

DESIGNING FOR WORKFORCE ALIGNMENT

At the heart of everything Relearnit does is our *Academics First™* approach. This is our assessment process designed to ensure there is true demand for an academic program and that students can leverage their degree into a successful career outcome.

We fuse the *Academics First™* approach into our support for program design. We help ensure that programs deliver building blocks that can translate to effective career outcomes and the program is sustainable. For example, our ID team can design a Course Offer Schedule (COS) that aligns multiple requirements to meet both student and faculty needs, such as:

- Flexibility for students in terms of entry points to the program
- Optimization of faculty and instructor resources to manage instructional costs
- Competitive time-to-complete the program
- Cross-delivery with other programs

DEVELOPING EVIDENCE-BASED ID PRACTICES

Course Delivery for Student Success

Our Instructional Design perspective is based in evidence-based best practices.

- Navigation and Nomenclature
- Student Engagement
- Instructional Strategies
- Asynchronous and Synchronous
- Assessments
- Student Usability

Relearnit®

ENSURING POSITIVE EXPERIENCES THROUGH COURSE REVIEW

We have a review process in place that regularly examines courses for characteristics that are most relevant to student success. This review provides a written report and specific, objective feedback on the student-facing view of a course.

The review typically reflects topics similar to existing rubrics, such as Quality Matters or OLC, as an informal review or as preparation for an official review.

Relearnit® provides course review to ensure:
- Consistency within a program
- Opportunities to improve engagement strategies or accessibility
- Readiness for scalability and growth
- Positive student experience

PROVIDING ONGOING FACULTY DEVELOPMENT AND SUPPORT

We work closely with our partner's online learning team and faculty to ensure faculty and student success with current and emerging industry best practices.

We provide partners with:
- Faculty professional development (workshops, webinars, lunch and learns)
- Instructional design and strategy
- Collaboration on best practices in online instruction
- How-tos on the latest technologies and innovations in teaching and learning
- Focus groups and Zoom workshops
- Assistance with research grants

MEET YOUR TEAM

LEADERSHIP TEAM

Ronald Wagner, PhD
Founder | Owner | CEO

Ron brings both academic experience and business acumen to the table. As a former professor and dean, he knows what it takes to design and develop and then fill online programs with students. At Relearnit, Dr. Wagner serves as the company's founder, owner, and CEO. He holds himself responsible for both the effectiveness and efficiency of the partnerships we develop with our clients. As a lifelong learner, he holds two master's degrees as well as a PhD.

Maegan K. Murphy, M.S.
Senior Vice President of Operations

Maegan holds over two decades of expertise in aligning the strategic objectives of organizations and revitalizing internal team projects to match the business aspirations of higher education institutions. Before joining Relearnit, Maegan managed a substantial portfolio of clients and maintained quality relationships at Everspring Partners to ensure cross-organizational success. Maegan holds her undergraduate degree from Eastern Illinois University and her Master of Science in Management from Colorado Technical University.

LEADERSHIP TEAM

Jennifer Scott, PhD
Chief Academic Consultant

Dr. Scott is an innovative industry veteran with online program development and expertise working with individual higher education institutions as well as consortia. In her last role, she was responsible for overseeing 1000+ courses a year developed, converted, or enhanced for online delivery at scale for programs across all disciplines ranging from undergraduate to doctoral level. In addition to her leadership roles, she is also an active teacher in the Canvas LMS on topics related to Learning Technologies, Learning and Cognition, and Technical Communication. She has her Ph.D. in Learning Technologies from University of North Texas, an M.A. from Columbia University, and an A.B. from Princeton University.

Michelle Casini, M.A.
Vice President for Marketing

With 20+ years of executive higher-ed experience in marketing, acquisition, and user experience, Michelle drives impact through deep data analysis and UX research. With strengths in product marketing, campaign development, UX strategy, and project management, she has a niche for serving EdTech partners. She leads marketing teams to develop consumer-driven brand and marketing strategies with go-to-market campaigns for digital program launches. Michelle holds her Master of Arts in Communications from Eastern Illinois University with a Professional UX/UI Certification.

QUESTIONS?

Reach out to us:

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